

Media Release

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SBS announces broadcast schedule for 2022 FIFA World Cup™

Harry Kewell, John Aloisi, Robbie Cornthwaite and Kyah Simon join SBS's all-star guest lineup

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With just three weeks until kick off for the world's biggest sporting event, SBS has today announced its match broadcast schedule for the 2022 FIFA World Cup™, including all 64 games live and free on television as well as live streaming via SBS On Demand. Aussie fans have lucked out with many matches at favourable times, including seven matches in the group stage set to kick off during prime time at 9pm and 20 matches to kick off at 6am. For those that miss the live coverage, all matches will be freely available for catch up on SBS On Demand.

Hosted by respected football presenters **Richard Bayliss** and **Niav Owens** and with exclusive commentary from **Martin Tyler**, coverage on SBS and SBS On Demand will commence from Monday 21 November with the Opening Ceremony followed by the first match between Qatar and Ecuador.

With Graham Arnold's four-year tenure as head coach behind them, the Socceroos will play their first match against defending FIFA World Cup™ champions and world number four France, with coverage starting from 5am on Wednesday 23 November on both SBS and SBS On Demand. SBS's coverage of the Socceroos' campaign to progress from Group D will also see the boys in green and gold face Tunisia from 7.30pm on Saturday 26 November, followed by Denmark from 1am on Thursday 1 December. Both matches will feature exclusive on-the-ground commentary from David Basheer, live from Qatar.

Former international superstars and Socceroo legends **Harry Kewell** and **John Aloisi** will be joining the all-star guest lineup on SBS's broadcast, along with former Socceroos defender **Robbie Cornthwaite**. FIFA Women's World Cup™ Matilda and current Women's Super League star **Kyah Simon** as well as former Premier League and Danish international goalkeeper **Thomas Sorensen** will also share their insights and analysis alongside Mark Bosnich, Craig Foster and Sarah Walsh.



In addition to broadcasting all 64 games, SBS has an exceptional programming and a broad network offering to ensure Australians are kept up to date on all the latest World Cup news, results and analysis. Some highlights include:

- **FIFA TV Preview Show** a programme designed to look ahead to the next day of matches. Airing at 6.00pm AEDT every evening on SBS, the *FIFA TV Preview Show* is a magazine-style show which provides the most up-to-date information to gear audiences up for the following day's play. Featuring a bulletin with the latest news on all the teams, with in depth features and team and player profiles, the *FIFA TV Preview Show* is your daily entertaining guide to the World Cup.
- SBS will offer access to all 64 live matches with Arabic commentary as simultaneous match streams available on SBS On Demand. The Arabic coverage from Qatar will be provided under a licence arrangement with beIN SPORTS and includes "whistle to whistle" match coverage with Arabic commentary and graphics, beginning from the national anthems until the final whistle.
- A full replay of all 64 Live matches will be available on SBS as well as simultaneous match repeats for matches on Viceland. In addition, from round 16 a curated selection of the best matches will be played each afternoon at 2.30pm AEDT. All matches will also be available to stream anytime on SBS On Demand.
- Meanwhile, SBS On Demand will be the digital home of this year's event. The 'FIFA World Cup
 Hub' via SBS On Demand is where Australians can live stream all 64 games and catch up on
 match replays, highlights, short-form video extras, mini matches and more to enjoy anytime and
 anywhere. Stay awake ahead of late games with SBS On Demand's premium content selection
 including sports documentaries, series and movies from World Cup-competing countries.

SBS recently launched its new advertising campaign for the FIFA World Cup 2022™ featuring lively, colourful creative spotlighting multiple languages, reflecting the diverse character of modern Australia. The campaign titled, 'We All Speak Football' highlights the excitement and social nature of watching a Qatar 2022™ match live, inspiring audiences to tune in the broadcasts and participate in this global sporting spectacle. The campaign runs from 17 October to 19 December.

- Videos for embedding are available <u>here</u>, <u>here</u> and <u>here</u>.
- Still images are downloadable here.

The 2022 FIFA World Cup™ kicks off on Monday 21 November, live and free on SBS.

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For further information and interview requests with SBS World Cup talent, please contact:

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2022 Broadcast Schedule

<u> 2022 Broa</u>	adcast Schedule			
DATE	TIME	СН	КО	PROGRAMME
21-Nov	0200 - 0230	SBS	N/A	Opening Ceremony
	0230 - 0530	SBS	0300	LIVE - M1: Qatar v Ecuador
	2330 - 0230	SBS	2400	LIVE - M3: England v IR Iran
22-Nov	0230 - 0530	SBS	0300	LIVE - M2: Senegal v Netherlands
	0530 - 0830	SBS	0600	LIVE - M4: USA v Wales
	2030 - 2330	SBS	2100	LIVE - M8: Argentina v Saudi Arabia
	2330 - 0230	SBS	2400	LIVE - M6: Denmark v Tunisia
23-Nov	0230 - 0500	SBS	0300	LIVE - M7: Mexico v Poland
	0500 - 0830	SBS	0600	LIVE - M5: France v Australia
	2030 - 2330	SBS	2100	LIVE - M12: Morocco v Croatia
	2330 - 0230	SBS	2400	LIVE - M11: Germany v Japan
24-Nov	0230 - 0530	SBS	0300	LIVE - M10: Spain v Costa Rica
	0530 - 0830	SBS	0600	LIVE - M9: Belgium v Canada
	2030 - 2330	SBS	2100	LIVE - M13: Switzerland v Cameroon
	2330 - 0230	SBS	2400	LIVE - M14: Uruguay v Sth Korea
25-Nov	0230 - 0530	SBS	0300	LIVE - M15: Portgual v Ghana
	0530 - 0830	SBS	0600	LIVE - M16: Brazil v Serbia
	2030 - 2330	SBS	2100	LIVE - M17: Wales v IR Iran
	2330 - 0230	SBS	2400	LIVE - M18: Qatar v Senegal
26-Nov	0230 - 0530	SBS	0300	LIVE - M19: Netherlands v Ecuador
	0530 - 0830	SBS	0600	LIVE - M20: England v USA
	1930 - 2330	SBS	2100	LIVE - M21: Tunisia v Australia
	2330 - 0230	SBS	2400	LIVE - M22: Poland v Saudi Arabia
27-Nov	0230 - 0530	SBS	0300	LIVE - M23: France v Denmark
	0530 - 0830	SBS	0600	LIVE - M24: Argentina v Mexico
	2030 - 2330	SBS	2100	LIVE - M25: Japan v Costa Rica



	2330 - 0230	SBS	2400	LIVE - M26: Belgium v Morocco
28-Nov	0230 - 0530	SBS	0300	LIVE - M27: Croatia v Canada
	0530 - 0830	SBS	0600	LIVE - M28: Spain v Germany
	2030 - 2330	SBS	2100	LIVE - M29: Cameroon v Serbia
	2330 - 0230	SBS	2400	LIVE - M30: Sth Korea v Ghana
29-Nov	0230 - 0530	SBS	0300	LIVE - M31: Brazil v Switzerland
	0530 - 0830	SBS	0600	LIVE - M32: Portgual v Uruguay
30-Nov	0130 - 0430	SBS	0200	LIVE - M36: Netherlands v Qatar
	0130 - 0430	SBS Viceland	0200	LIVE - M35: Ecuador v Senegal
	0530 - 0830	SBS	0600	LIVE - M33: Wales v England
	0530 - 0830	SBS Viceland	0600	LIVE - M34: IR Iran v USA
1-Dec	0100 - 0430	SBS	0200	LIVE - M37: Australia v Denmark
	0130 - 0430	SBS Viceland	0200	LIVE - M38: Tunisia v France
	0530 - 0830	SBS	0600	LIVE - M39: Poland v Argentina
	0530 - 0830	SBS Viceland	0600	LIVE - M40: Saudi Arabia v Mexico
2-Dec	0130 - 0430	SBS	0200	LIVE - M41: Croatia v Belgium
	0130 - 0430	SBS Viceland	0200	LIVE - M42: Canada v Morroco
	0530 - 0830	SBS	0600	LIVE - M43: Japan v Spain
	0530 - 0830	SBS Viceland	0600	LIVE - M44: Costa Rica v Germany
3-Dec	0130 - 0430	SBS	0200	LIVE - M46: Sth Korea v Portgual
	0130 - 0430	SBS Viceland	0200	LIVE - M45: Ghana v Uruguay
	0530 - 0830	SBS	0600	LIVE - M48: Cameroon v Brazil
	0530 - 0830	SBS Viceland	0600	LIVE - M47: Serbia v Switzerland
4-Dec	0130 - 0430	SBS	0200	LIVE - M49 Rd of 16: 1A v 2B
	0530 - 0830	SBS	0600	LIVE - M50 Rd of 16: 1C v 2D
5-Dec	0130 - 0430	SBS	0200	LIVE - M52 Rd of 16: 1D v 2C
	0530 - 0830	SBS	0600	LIVE - M51 Rd of 16: 1B v 2A



6-Dec	0130 - 0430	SBS	0200	LIVE - M53 Rd of 16: 1E v 2F
	0530 - 0830	SBS	0600	LIVE - M54 Rd of 16: 1G v 2H
7-Dec	0130 - 0430	SBS	0200	LIVE - M55 Rd of 16: 1F v 2E
	0530 - 0830	SBS	0600	LIVE - M56 Rd of 16: 1H v 2G
10-Dec	0130 - 0430	SBS	0200	LIVE - M58 Quarter Final: W53 v W54
	0530 - 0830	SBS	0600	LIVE - M57 Quarter Final: W49 v W50
11-Dec	0130 - 0430	SBS	0200	LIVE - M60 Quarter Final: W55 v W56
	0530 - 0830	SBS	0600	LIVE - M59 Quarter Final: W51 v W52
14-Dec	0530 - 0830	SBS	0600	LIVE - M61 Semi-Final: W57 v W58
15-Dec	0530 - 0830	SBS	0600	LIVE - M62 Semi-Final: W59 v W60
18-Dec	0130 - 0430	SBS	0200	LIVE - M63 3rd v 4th
19-Dec	0100 - 0430	SBS	0200	LIVE - M64 Final